

Officer Comments

- Deck chairs – we have suffered loss of income; it's now possible for the public to bring all their own chairs etc to the beach.
- Safety – inappropriate speeds of cyclists, needs traffic calming, near misses, motor vehicles going both ways, increased traffic use of pier approach. Many complaints about the cycle way and cyclists.
- Event space – the safety of the area is compromised due to the difficulty in keeping public cars out of event space.
- Promenade – the public have an expectation of it being a safe space for the children use and play in, the use of north beach is reduced, the area is not considered safe.
- Image – there is a negative image for the beach resort, is it a car park or an amenity area for holiday makers.
- Management of the area – this location is essentially a highway, but no one is taking any management responsibility for the safety or activities.
- Confusion on open / closed – this makes it more difficult to maintain road closures as the public continuously breach them due to confusion.
- Management of closures – there is a cost to the logistics of the closures.
- As the highway is closed on a regular basis it is confusing with a yellow warning sign out all the time with notice of a closure. The BMAD sign remains throughout the whole of the closure period and then we add another sign for the different events leading to confusion if the road is open or closed.
- When an event closes the highway from pier approach it is still confusing for drivers and event organisers as access is still required for the pier and business which is almost impossible to police as they have no idea of who is permitted.
- From the parking perspective, we have found that the area needs to be closed first thing in the morning even for evening events as customers do not take any notice of the suspension signs and park.
- Since the removal of the permanent barrier on pier approach the traffic flows up and down the road on a permanent basis even if the road is closed by the

bollards on the entrances to Eastern Esplanade as the road appears open. The drivers take no notice of any signs.

- As there is no footpath either side of pier approach road the public walk up and down the highway including wheel chairs and push chairs which at the entrance in my view is very dangerous as they conflict with live traffic.
- As pier approach is two way this also is confusing for both drivers and walkers as the markings on the entrance suggest the flow on the entrance is into the middle of the road.
- When the road is open vehicles often drive the wrong way as there are not sufficient notices, arrows to indicate its one way. Also vehicles on a regular basis enter the esplanade from the Redcliffe end as they miss the no entry on the bend.
- Income – is this all about generating income or bowing to the pressure of business/Paignton BID.
- Loss of income – the public are able to bring all their needs in the car, including food and drink.
- Does the ability to park next to the beach really act as a draw to increase tourism to the area.
- The body responsible for the enforcement of the highway at Paignton are the police, however they are the ones who have no interest at all in carrying out that enforcement.
- The area was closed when there were events over the summer, but the income generated from keeping this area open was £70,154.70 over 25746 transactions.